

Bio Energy Company Hires Position Front Page

By Position Front Page International Co., Ltd

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Biotrix Asia Company Ltd. hires leading SEO services company Position Front Page International Co., Ltd. to give them a face lift.

Biotrix Asia Company Ltd (your partners in the environment) is an environmental technology company founded in 1989. The company provides complete biotreatment solutions, specialising in waste minimisation, environmental auditing and biological treatment of industrial effluents. Biotrix Asia has undertaken a wide range of projects involving design and installation of some of the latest biotreatment processes. The company also provides advice on novel and emerging technologies, as well as a wide range of consultancy services.

Position Front Page International Co., Ltd established in 2003 is a SEO Services Thailand Company specializing in Internet Marketing, Web Development, Website Design and Search Engine Optimization services. Considered by most to be an industry leader in the field of Internet Marketing Position Front Page prides itself in its ability to produce results and satisfied customers. See client testimonials at http://www.positionfrontpage.com/seo_services_Thailand_client_testimonials.php

Early in July 2010 Biotrix Asia Company Ltd contracted Position Front Page to redesign their company's website. "A more innovated and cleaner look was required", says Dr. Etheridge, "Position Front Page came very highly recommended and they did not disappoint us. Plus they delivered 4 days ahead of schedule".

"The company's expertise in bioenergy, renewable energy, biofuel, Effluent Treatment, Industrial waste, biogas, anaerobic digestion and many others needed to be presented clearly in their new website design", says Managing Director Archie Glikakis, " and I think we accomplished that in our design of the flash header". See <http://www.biotrix.asia>

The website development process has now entered Phase II to make it more interactive. A Biogas calculator, currently online, is being perfected, with a secret calculator , that will give users an idea of how much energy can be harnessed by a variety of wastes.

The website, still considered to be a work in progress, is fully functional, optimized fully and is perhaps a great example of a solid Internet Marketing plan created by Position Front Page.

"From the moment a user arrives onto the website they are engulfed in Bioenergy. The logo, flash header, slogan and the call to action buttons on the right, scream I am an expert in the field of bioenergy technology. And the best part is they are. Position Front Page did an outstanding job getting that message across.

"Professional and expert companies like Biotrix Asia, who are certainly focused are our core customer base" says Archie Glikakis, "we really like working for them and are proud to be their internet marketing arm. We are looking forward to a long and fruitfull relationship with Biotrix Asia Company Ltd."

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